



“Just when the caterpillar thought the world was over, it became a butterfly.”

PROVERB

Sponsorship Opportunities

Assist A Sista is a Gold Coast based group of community volunteers who work together to help survivors of domestic violence to rebuild and repair by bringing hope and restoring faith. Through our facebook page, we facilitate donations of clothing, furniture, non-perishable food items, toys and other essential and non-essential comfort items. We supply these items on a needs basis, to families (who always remain anonymous), via our contacts at shelters from Northern NSW to Brisbane. We are rapidly expanding into new regions and our vision is to be active in every city and region across Australia.

Sponsoring Assist A Sista offers the opportunity to support a community based organisation which truly does break the cycle of domestic violence, one family at a time. We strive to make sponsorship equally, mutually beneficial and with that in mind, offer the following packages:

Emperor Major Sponsor \$15,000+ per annum

This category is for cash sponsors only.

The sponsorship period: Two year commitment to Assist A Sista

In return for your support:

- Exclusive premium level sponsorship in your business industry category (ie. no direct competitor will be offered this level of sponsorship).
- Your company logo will feature predominantly on all Assist A Sista marketing materials, stationery, press releases and advertising*.
- Your company logo will feature predominantly on Assist A Sista shirts.
- Your company logo will feature predominantly on the Assist A Sista website with a link back to the your company website.
- Your company logo will be featured regularly on Assist A Sista facebook posts with a link back to your company facebook page or website.
- Your logo will feature predominantly on Assist A Sista sponsor's signage and digital presentations at special events and promotional stalls (shopping centres, markets, etc.)*
- Sponsor may set up a promotional stall at Assist A Sista major events, and/or supply promotional materials such as brochures, business cards, etc.*
- Sponsor will be officially acknowledged by Assist A Sista in speeches, at a major events.
- A framed Certificate of Appreciation
- Provided with a selection of "Proud Major Sponsor of Assist A Sista" logos/badges for use on company stationery, emails, website, etc.

Knight Sponsor

\$5,000+ per annum

This category is open to both cash sponsors or service/product supply of equivalent wholesale value. The sponsorship period: One Year

In return for your support:

- Your company logo will feature on the Assist A Sista website with a link back to your company website.
- Your company logo will appear on the Assist A Sista facebook page with a link back to your company facebook page or website.
- Your company logo will appear on Assist A Sista sponsor's signage and digital presentations at special events and promotional stalls (at shopping centres, markets, etc.)*
- Sponsor may provide promotional materials such as brochures, business cards, etc. for Assist A Sista special events.*
- A Certificate of Appreciation
- Provided with a selection of "Proud Sponsor of Asst A Sista" logos/badges for use on your emails, website and social media.

Monarch Sponsor \$10,000+ per annum

This category is open to cash or service/product supply (of equivalent wholesale value).

The sponsorship period: One Year

In return for your support:

- Your company logo will feature on all Assist A Sista marketing materials, press releases and advertising*.
- Your company logo will feature on the Assist A Sista website with a link back to your company website.
- Your company logo will feature on the Assist A Sista facebook page with a link back to your company facebook page or website.
- Your logo will appear on Assist A Sista sponsor's signage and digital presentations at special events and promotional stalls (at shopping centres, markets, etc.)*
- Sponsor may set up a promotional stall at Assist A Sista major events, and/or supply promotional materials such as brochures, business cards, etc.*
- Sponsor will be officially acknowledged by Assist A Sista in speeches, at a major events.
- A Certificate of Appreciation
- Provided with a selection of "Proud Sponsor of Assist A Sista" logos/badges for use on company stationery, emails, website, social media, etc.

Corporate Supporter [Under \$5000]

One-off donations of cash, products or services to be used or sold by Assist A Sista (Assist A Sista must have a need for the product and/or service in the usable quantities). Possible items: New (factory seconds may be acceptable) furniture, beds, appliances, kitchenware, trailer, non-perishable food items, baby goods, signage printing and more.

In return for your support:

- Company name will appear on the Assist A Sista website with a link back to the Supporter's website for 1 year.
- You will receive a feature post on the Assist A Sista facebook wall.
- A Certificate of Appreciation
- Provided with a "Proud Supporter of Assista A Sista" logo/badge for use on emails, website and social media.

Helping to break the cycle of domestic violence,
one family at a time.

info@assistasista.com.au  www.facebook.com/AssistASista  www.AssistASista.com.au

* Signage to be supplied by sponsors to Assist A Sista specifications. Stall to be supplied by sponsors to Assist A Sista specifications. Company logos are required in eps/pdf vector format to ensure premium quality reproduction, maintaining your brand integrity. Sponsorship packages are reviewed annually. Existing materials will be used up before new logos are incorporated.